

## What is the Big Deal With Hyaluronic Acid?



Right now, one of the most frequently used ingredients in skincare is hyaluronic acid. You're not the only one who has no clue what that is. Here's what you need to know.

The biggest benefit of this ingredient is the hydration and moisture that it brings to your skin. The best part is, it can give you the same hydration results as the skin and wrinkle creams that rely heavily on the use of chemicals, without causing the same irritation. Hyaluronic acid is also naturally found on your skin, meaning this is 100% a safe product to use on all skin types.

With such a versatile ingredient, hyaluronic acid can be found in various skin care products, meaning you can add it to your routine in more ways than one! Hyaluronic acid is most commonly used in facial cleansers, moisturizers, and even in makeup products. From start to finish, your skincare routine can include hyaluronic acid, giving your skin constant hydration.

If you're looking to boost your skin's vibrancy, get rid of wrinkles, and keep your skin hydrated, hyaluronic acid is the way to go. Next time you pick out a moisturizer, check for hyaluronic acid in the ingredients list!



Neutrogena offers a wide collection of products that include hyaluronic acid. You can find moisturizers, wrinkle repair creams, facial cleansers, makeup removers, and even shampoos and conditioners, that will keep your skin hydrated, young, and healthy. Shop our Hyaluronic Acid collection today!

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